Sam Jackson

designer - illustrator - creative

samsayshi.co
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(706) 599-3130

Graphic designer and illustrator specializing in branding, publication design, and multi-channel marketing. Experienced in building full brand systems, producing print + digital campaigns. Looking for full-time remote or hybrid roles where I can contribute high-impact design.

EXPERIENCE

RCMA (Lead Graphic Designer)

May 2022 - Present   Greenville, SC

- Create visual identities and branding systems for both new launches and re-launches across multiple brands.

- Collaborate with a tight-knit, versatile team to develop campaigns and social content for various channels.

- Produce high-impact print materials along with a wide range of supporting design assets.

- Communicate with clients to understand goals and translate them into clear visual solutions.

- Manage projects from concept to delivery while maintaining accuracy, consistency, and timely execution.

Monarch Roofing (Graphic Designer)

April 2021 - May 2022   Hilton Head, SC

- Collaborated with photographers and videographers to produce marketing content that supported lead generation and outreach.

- Assisted in developing campaigns and promotional materials in a fast-paced, dynamic marketing environment.

- Coordinated with a streamlined marketing team to ensure consistent branding and timely project delivery.

Tallo (Full Time Graphic Design Intern)

August 2020 - April 2021   Fully Remote

- Created marketing collateral for brands including Lockheed Martin and SC Future Makers.

- Managed multiple design projects in a fast-paced, deadline-driven environment.

- Ensured brand consistency across print and digital assets.

EDUCATION

Illustration, B.F.A.
Savannah College of Art & Design

DESIGN TOOLS

- Photoshop
- Illustrator
- InDesign
- Figma
- After Effects
- Procreate
- Blender
- ChatGPT
- Adobe Firefly

CORE SKILLS

- Art Direction
- Collaboration
- Communication
- Client Negotiation
- Detail Oriented
- Driven Work Ethic